

Chris Lindekens

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objective

My success in high-visibility internet projects, and passion for graphic arts and communication, afford me the skills and qualifications to create modern and relevant multimedia, including website development, print, and advertising campaigns. I am driven to provide a quality product with the unequivocal goal to exceed all expectations of the employer and client.

skills / qualifications

- 20+ years of professional experience in website development and graphic design. 7+ years in a senior management position, overseeing as many as 6 in-house team members and overseas affiliates.
- Experience in team management and leadership with the ability to visualize and communicate all aspects of the development workflow, from conception to deliverable.
- I possess technical training and proficiency in the following design, markup, and layout programs;
 - **Design/Layout**
 - Adobe Photoshop
 - Adobe Illustrator & Sketch
 - Adobe InDesign
 - **Markup**
 - PHP Storm
 - MS Visual Studio
 - Adobe Dreamweaver
 - **Video/Motion Graphics**
 - Adobe Premiere
 - Adobe Flash (RIP)
- Extensive knowledge of, and the ability to code markup and functionality languages HTML5, CSS3, Javascript, and frameworks like Bootstrap along with experience working with preprocessors like SASS.
- Senior level experience in developing with website builders and plugin based frameworks like WordPress.
- Comprehensive background in SEO/SEM coding strategies along with Google's line of business products and search engine standards.
- Familiar with modern workflow/version control software like GitLab, BitBucket/JIRA.
- Strong experience working in marketing platforms like MailChimp and Hubspot with emphasis on email marketing.
- Ability to work with many programming environments and managers like PHP, Node.js and Angular.

portfolio

To view selections of my work, please visit my online portfolio at www.screenscientific.com.

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experience

Screen Scientific D & M

www.screenscientific.com

San Juan Capistrano, CA

Position: Freelance

December 1999 - Present

- UI/UX design and front-end development strategies for multimedia; websites, e-commerce, billboards, magazines, 3D modeling, video and other forms of creative advertising.
- Very active in managing groups of contractors to facilitate large scale projects and dealing directly with clients and investors.

Chargetech

www.chargetech.com

Irvine, CA

Position: Creative Director

September 2017 - January 2019

- Team leader of a group of developers creating business collateral that include all design/dev, marketing materials, content and product videos.
- Management of WordPress website, WooCommerce storefront, blog features, content writing and pitch decks. Designed and oversaw a company rebrand, and e-commerce website user experience overhaul.

McClain Concepts

www.mcclainconcepts.com

Rancho Santa Margarita, CA

Position: Creative Director

February 2016 - March 2017

- Team leader of a group of developers creating turn key businesses that include all design/dev, marketing materials, and PPC campaigns.
- Tasked to manage 4 in-house team members and 3 overseas affiliates while working directly with the CEO. Designed and managed production on sister company, My Divorce Papers to create affiliate Wordpress themes.

eGumball Internet Marketing

www.egumball.com

Irvine, CA

Position: Development Manager

February 2011 - July 2015

- Team leader of a group of developers to create and maintain advertising materials, client data and web based content management for client use.
- Developed internal sales and admin interfaces along with the design of all company creative materials. Managed offshore vendors building Citation Development Listings meeting compliance with Google SEO standards.

Apollo Interactive

www.apollointeractive.com

Culver City, CA

Position: Lead Flash Designer

October 1999 - 2002

- UI/UX design of websites for high profile clients; The Mandalay Bay Resort Group, Jack In The Box, Warner Brothers, and Farmers Insurance.
- Active team player in creating the Meaty Cheesy Boys and Carnivores Football advertising campaigns for Jack In The Box. Promoted to Lead Flash Designer in 2001.

education

Laguna College of Art & Design

Laguna Beach, CA

2003 - 2006

- BFA Graphic Design GPA: 3.5
- Lead designer and coordinator for LCAD quarterly newsletter 2004-2006.
- Maintained LCAD website (www.lcad.edu) 2005-2006.